



DESIGN BUILD COMPANY

**WE SPECIALIZE IN THE PROPER DESIGN AND CONSTRUCTION
OF PRIVATE HOME THEATERS AND PRIVATE MOVIE CINEMAS**

About Home Theater Design and Construction

Home Theaters often fall short of their potential. The sound will not be optimized for the room nor will the visual experience be maximized.

A great home theater should not only sound fantastic and provide a stunning on screen presentation but have an inviting ambiance and visual appeal that leaves you with a sense of wow!

No matter how expensive or wonderful your current audio system, the single most important element for great sound is your room's acoustics, and the integration of all the components with the room.

Even the world's most respected speaker designers, who have everything to be gained by selling you new speakers, will advise you to that the sound they reproduce is inseparable from the room and the setup within the room.

It makes no sense to spend your entire budget on the latest and greatest equipment and leave your room's acoustics to chance.

Early decisions have a dramatic impact on the performance of the Home Theater systems. Preliminary analysis of the room should be performed, integrated and coordinated with the interior design before wall surfaces; speaker choices and speaker/seating locations are projected.

Matching the correct projector and screen type or display technology for its environment must be considered. Proper screen size, viewing distance and angles, as well as ambient lighting and room color considerations are all critical factors that must be well thought out for the optimum viewing experience.

Sound transmission control in and out of the theatre should be incorporated from the beginning. We want to keep outside noise out of the room and theater sound in, using the correct products for the job and the proper design and construction techniques.

For more information please visit our website at www.eleganthometheater.com

Services Provided:

Theater Room & Private Cinema Design

Media Rooms

Specialty Theme Rooms

Architectural Acoustics

Fiber Optic Ceilings

LED Theme Lighting

Equipment Sales and Installation

Theater Seating

Custom Murals

ISF Video Calibration

Audio Calibration

Remote Control & Automation Systems

Construction Services Provided:

From finishing your complete basement to just building a dedicated Theater Room and Lobby in your existing unfinished basement. EHTS partners with some of the best builders in St. Louis.

Thank You for your Interest and if you have any questions or would like to schedule an appointment in our show room, please call me direct at 314-540-6474

Greg Moss
Elegant Home Theaters
Greg.ehts@gmail.com
www.eleganthometheater.com

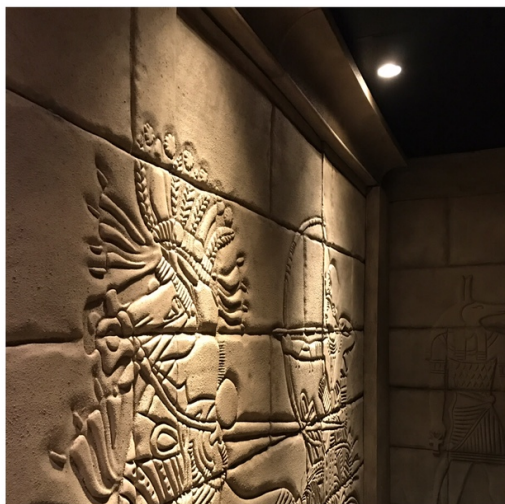


ELEGANT HOME THEATER SYSTEMS

BBB ACCREDITED SINCE 04/06/2009

A+ Rating

Our Show Room and Design Center



Fiber Optic Ceilings Designed & Installed by Elegant Home Theaters



Here at EHTS we design and install every fiber by hand at your location. This ensures the most realistic looking night sky. We install fibers of four different diameters to simulate stars at different distances. Are digital light generator also emulated twinkling stars.

Cost: up to 10 feet by 16 feet \$3,700 / up to 12 feet by 20 feet \$4,900
Based on installing a fiber optic ceiling system into acoustical ceiling panels during installation. (Acoustical ceiling panels not included in price)

Private Theaters by Elegant Home Theaters



Photos are of different examples of rooms EHTS designed and installed in St. Louis. Some rooms have all walls covered in acoustical panels compared to other rooms, which has wood columns with acoustical panels installed between each column. Both styles perform well with the fully acoustical ones being best for sound control inside the room. EHTS has been designing and installing custom theater rooms for over 15 years.





Custom Theme Rooms by Elegant Home Theaters



Custom Murals by Elegant Home Theaters



Elegant Home Theaters offers custom hand painted murals to enhance your private cinema.

EHTS Private Cinema Construction Photos



Schedule a High-Performance Home Theater Demonstration

A home theater is the ultimate way to enjoy your favorite movies in the comfort and privacy of your own home. The performance available to you can easily exceed the picture and sound quality of the local Cineplex. Please call to schedule a private showing of our two custom home theaters.

You will experience:

- A THX certified RBH Sound system that “pulls” you into the movie
- Listen to 5,000 watts of power
- Crisp, bright high-definition video projectors including a laser projector
- Widescreen (2.35:1 aspect ratio) variable masking screen
- Comfortable home theater recliners by Palliser
- Fiber Optic Ceiling
- Intuitive touchscreen remote controls to operate the theater including lighting
- An experience you will never forget!

Also

- See Egyptian Replication Walls
- Custom Murals
- Custom wood and paint finishes
- 2,200 square feet dedicated to Home Theaters and Private Cinemas

You owe it to yourself to hear and see what today’s high-performance theaters offer you and your family.

We know our clients have busy schedules, so just let us know what day including weekend’s works and we will setup a private demonstration.

Call 314-540-6474 to setup an appointment



How Much Does a Home Theater Cost?

Revised 1/2021

When we first started this business in 2005, Private Home Theaters were somewhat rare and only the very expensive homes had them. Today home theaters are much more common and many people have at least visited one in a store demo, or in the home of a friend. Home theaters are sometimes called “media rooms” since they are used for watching media other than movies, like sporting events, video games, music videos, television programs, etc.

One of the first questions people asks is how much does a home theater cost? That is like asking how much a boat costs, or how much an automobile cost. I have built theater rooms from the mid-teens to over \$250K. The best approach is to figure out how much you would like to invest and then work with a company that can help you make the most of your budget. EHTS can work with a wide variety of budgets.

Back to the question of cost, (15’W x 22’L x 9’H Room Example)

Theater designed for (2) rows of seating with 8 to 10 theater chairs.

(Theater seats available but not included in price)

For a dedicated **Private Home Theater** using high end professional A/V equipment, Cinema Scope Filmscreen up to 12 feet wide, Acoustical wall panels on all walls and ceiling, Network remote control system with lighting control, Professional in-wall equipment rack, all labor, project design and management and training of your family to us the theater.

(Framing, drywall, paint, carpet, lighting not included)

For a **Media Room** the cost is around \$18K

(Acoustical Panels on front wall only)

For a **Private Home Theater**, the cost starts around \$40K

For a **Dedicated Private Cinema**, the cost starts around \$75K

Dedicated Private Cinemas meet Commercial THX Reference Audio Standards

Elegant Home Theaters specializes in custom Home Theaters and Private Cinemas. That means the theater is customized to fit your desires and your budget. We don’t try to cookie cutter something that doesn’t really fit. Every customer is different. We have an interview process to find out what matters to you and custom design the system that fits you perfectly.

We have the experience, the tools and the training to design and install even the very high-end state of the art home theaters. No matter what size your job is, give us a call today and setup an appointment, then let us know what your dreams are!



THEATER DESIGN SERVICES

DESIGN SERVICES PROVIDED

Design:

Elegant Home Theaters Systems (EHTS) is a firm specializing in the design of Residential Theaters. Like the great movie houses of the early 20th century, the theaters that Elegant Home Theaters designs lure the audience away from everyday life into a tantalizingly polished and detailed space. Visual refinements in color, light, and texture, as well as spatial transitions, from entering the outer lobby to taking a seat in the theater, prepare the client for the proper experience of the movie.

Stylistically, we design a theater with the client's aesthetic preferences in mind. Typically, we relate the style of the theater to that of the rest of the house. We can create a traditional space with properly applied period ornamentation or design a contemporary environment where clean lines and modern details prevail. Whatever the case, the client's expectations are the starting point for the design of our theaters."

Pre-Construction Consultation:

Onsite visit to client's home and private consultation in our showroom for Q&A
Discuss acoustical treatments and materials that will reduce the possibility of distortion and create a proper listening environment.
Discuss HVAC system with client and or client's contractor.
Discuss Electrical system with client and or client's contractor.
Projector and projector screen location and recommend screen size based on room layout
Provide equipment and seating recommendations based on the client's budget.
A lighting design discussion and a guide for developing lighting control system scheme that will allow for dimming and variable light levels in different pre-programmed scenes.

Construction Information:

A list of construction details to direct the contractor in the building of the theater room.

A list of audio and video equipment, accessories, and other fabrication elements that is required for its construction.

A lighting design with appropriately selected light fixtures and a guide for developing lighting control system scheme that will allow for dimming and variable light levels in different pre-programmed scenes.

A design drawing of acoustical treatments that will reduce the possibility of distortion to create a proper listening environment for even the most demanding of sound sources

A wiring plan for the electrician to follow to prevent any ground loop problems

A sight-line study to optimize screen viewing and creation of a seating layout

Aesthetic integration of the A/V electronics system into the theater design

Projector and projector screen location and recommend screen size based on room layout

Create a preliminary budget of the theater room's total cost for the client.

Construction Management/Coordination - Insuring Quality:

The involvement of Elegant Home Theaters during the construction of a theater insures that the design is executed accurately and that a level of quality is maintained.

We are the general contractor of the project. We review and approve shop drawings and samples for specialty construction done by subcontractors. We supply and install audio/video equipment and accessories such as seating, acoustics, custom murals, light fixtures, marquee signs, etc.

Design Fees

Standard Theater Rooms \$2,500.00 (see Refund information below)

Acoustical Analysis Reports start at \$1,800.00

Terms and Conditions

Elegant Home Theater Systems (EHTS) makes every effort to provide the most accurate proposal possible based on the style desired, room size and other collected information.

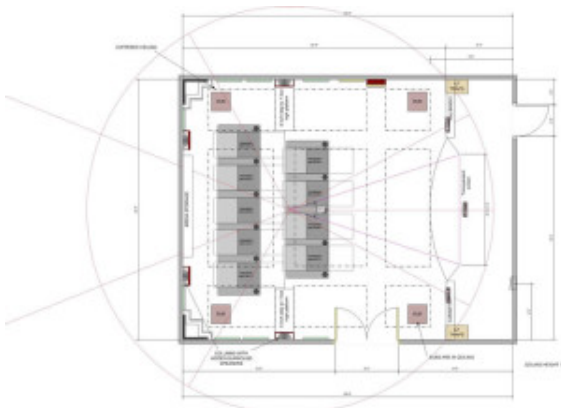
Revisions may be made during the design process as specifics become clearer. A final, revised proposal and design approval must be signed prior to commencing procurement.

Refund

\$2,000.00 of the design fee is Refunded when EHTS provides

90% of the equipment and installation labor for the theater room project.

Trip charges may apply outside of St. Louis, MO



Customer Reviews

Greg did an amazing job with upgrading our home theater room. They were both very honest and provided options in the selection of equipment for the room that met our needs and budget. Visiting the showroom is a must. I highly recommend them and would do business with them again in a heartbeat! -Jerry K.

Greg and his companies did an outstanding job designing and installing our new home theater. They were with us every step of the way and delivered more than we could have expected at a reasonable cost. Greg feels like a partner not just a contractor and is an honest man. – Review by Rick Michniok

Greg Moss is an honest and fair businessman. He represents and sells RBH speakers, which are one of the best “unknown” speakers on the market. I’m an audiophile and have been listening to premium speakers and amplifiers all of my life. My new RBH system is the best I’ve owned.

Greg helped us set up two home theater rooms in our new home. They delivered exactly what we wanted. I highly recommend them. – Review by Vince, Festus, MO

Greg and his team did a fantastic job. Most importantly he delivered on time and on budget. He was able to deliver a great system for a fraction of the price of his competitors. Even after the install Greg has been incredibly responsive and helpful. I would whole-heartedly recommend his team for anyone who needs a great home theater at a reasonable price. – Review by Philip K., Chesterfield, MO

If you are looking for an honest and professional company to help complete the theater or media room of your dreams, look no further. I found Greg and his team to be easy to work with and extremely knowledgeable. I highly recommend them. – Review by Geoff T., St. Charles, MO

In these times when you hear on the news people are being taken advantage by unsavory business practices, rest assured Modern Home Technologies is above reproach. Greg, Eric and Bryan, you guys are a credit to your profession. My hat off to all of you. God Bless. – Review by Fred Ward

Greg was extremely helpful with the selection of components and design of my system. He provided high quality components at very competitive prices. I was able to assemble a significantly higher quality system than offered by a leading local competitor at nearly half the cost. I would recommend Greg to anyone looking for a high-quality A/V system. – Review by Wayne Mueller

I found Greg to be honest, knowledgeable, and creative. They take an enthusiastic and comprehensive approach to theater design. The showroom at Elegant Home Theaters is a must see. I recommend these folks wholeheartedly. – Review by Mick Frede

I had not used this service before. I found it very efficient and consumer friendly. The appointment for my work was made within hours and the technician was very professional, competent, and pleasant to work with. I will use the service again in the future and would be inclined to recommend it to others. -Review by David G. in Chesterfield, MO

Returned call in a timely manner. Staff experienced, on time, completed work in an acceptable amount of time. We're forthcoming with all costs and charges. Did a good job, cleaned up after themselves. Were friendly and professional. -Review by in Saint Louis, MO

He is really good in his work. He is very knowledgeable, technical in his work. Everything is excellent. He over builds, does not cut corners in his work. He just knows what he is doing. – Review by Mark L.